

Behind the scenes – with Andyva and Dorona (3 July 2017)

Andyva, whose is becoming more and more well-known through his *Sexclusive* debut, has literally got his act together. How could it be any different, driven and talented as he is.

Eleven hours before the club is due to open its doors, Andyva's team sets up camp inside the exclusive club ABE. As soon as the doors fall shut behind us, the everyday life at the Amstelstraat in Amsterdam immediately stops existing. Trams, taxis, shopping folk and the summer sun make way for design wallpaper, shining champagne coolers, and the mysterious shimmer of a life spent clubbing.

The red velvet sofa, a vintage by Neef Louis Design, is strategically placed in the middle of the dance floor. This beauty is paramount to today's mission: capturing Andyva and Dorona on film. Together they have recorded the delicious duet version of *Sexclusive*, which requires a stylish video clip and killer cover photo. Dorona Alberti is the lead singer of the Gare du Nord jazz band, and well-known for her solo-show *Käsebrod*, and numerous other musical endeavours.

While stylist Jeroen Kamphorst (known through his work with designer Mart Visser) picks the last stray fluffs off the red sofa, composer Bart Delissen plays *Sexclusive*, and Andyva professionally sets up all the lighting- and filming equipment, Dorona enters the stage. Her eyes sparkle, and she is dragging along a gigantic, red suitcase four times her own size. "A hundred-and-thirty dresses to try on. One third of what I own," she trills.

Jeroen is visibly happy. Together they turn a corner of the club into a small boutique. Bart trails past it, spots the collection of shoes and says, "Too bad you don't have 36 pairs of feet, Dorona." Jeroen helps her try out a dazzling selection of the clothes, and the whole crew enjoys her miniature fashion show. "Why don't you take off your jumper, Andyva," Susanne calls out. "That would match that sexy dress Dorona is wearing now."

Andyva laughs and pulls off his sweater. And so, wearing nothing but his bare torso, he adjusts the lights with as much ease as if he were whacking some gel in his hair. Clearly Andyva has learnt plenty from his days spent in the world of the media.

Everyone is in a good mood. The team works together closely and quickly while bantering and laughing. They sing and swing along to *Sexclusive*. Susanne Verdonk, PR / language coach of London Bureau Communications, takes notes and work alongside Jeroen to make sure Dorona and Andyva look flawless during their photoshoot. Photographer Peter Scheek ensures that nothing remains uncaptured.

And then it begins. Dorona is perched on the red vintage, like the Queen of Sheeba, in her majestic white coat. There is a perfect symbiosis between her and Andyva, who is directing all the filming himself. He starts the tape and gives cues, while she sings and glistens into the camera. Her passionate eyes capture you instantly. Her red lips move sensually as her beautiful voice sounds through the club. The rest of the team watches on breathlessly.

They were made for this, Andyva and Dorona Alberti. They are alluring. They are beautiful, young, and understand like no other how to challenge the camera.

When the video has been shot, Max Vos-de-Wael enters the club. He owns Bullet Models, and is responsible for shooting the cover photo. His work is pure art. Under his directions, Dorona and Andyva crawl around the sofa, leaving no spot untried; next to each other, on top of each other, behind each other, lingering looks, some touching, and a lot of 'POWERRRRRRRRR'-screams of encouragement from Max.

Three-hundred shots later Max pauses and says, "We've got at least six winner shots. It's done."

Andyva and Dorona then sit down on the plush, green corner sofa, where later tonight well-groomed men will lavishly pour champagne to beautiful ladies. Susanne picks up her voice recorder and starts the interview. Stunning paintings of proud peacocks flaunt the walls. Soon it does not seem like a formal interview anymore; it is a wonderful and empowering chat while clubbing in bright daylight.

What a fabulous *Behind-The Scenes-Of-Andyva* day.









Fotografie
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